

**ECAP – 2024**  
**Pima County –**  
**United as a Community**



**TRAINING MANUAL 2024-2025**

## Table of Contents

Welcome .....	3
What is ECAP? .....	4
ECAP Relies on you .....	5
Highlights for this year’s campaign .....	6
Roles of Coordinators & Solicitors.....	7
Campaign Techniques .....	9
Campaign Ideas – Make It Fun!.....	10
ECAP Giving Pledge Process .....	12
Facts and Results.....	14
Check List .....	15
ECAP Steering Committee Members .....	16
Appendix I (How to make a Gift/Instructions).....	17
Appendix II (Sample Pledge Form) .....	24
Appendix III (Agency List).....	25

# WELCOME!

Thank you for joining the Employees Care About Pima County (ECAP) Team!

During these trying times, many of our community's needs are greater than ever.

Not only are you providing a tremendous service to your coworkers, but your efforts will also make a difference in improving lives and building a stronger community. Pima County employees envision an economically strong, safe and healthy community where Southern Arizona residents can live, thrive and work.

The Pima County ECAP Steering Committee and the United Way staff are ready to assist as needed. We look forward to working together and the success it will bring to our community. As an ECAP representative, you are a key player in the effort to help thousands of people in our community. Last year, Pima County employees raised more than \$255,000 for local agencies in Pima County.

This year, virtual training will take place on Microsoft Teams one week before, week of, and one week after the event, and will be available on our website during the entire Campaign. This guide provides the information and resources needed to plan and carry out a successful campaign. Your Steering Committee has included best practices, steps to a successful "ask" and campaign ideas to make it fun. You can also call upon the Pima County ECAP Steering Committee and the United Way staff listed on page 16 to help you with every phase of the campaign.

The ECAP experience is both professionally and personally rewarding. Good luck with your campaign. We are confident that you can make this your Department's most successful ECAP campaign yet.

# What is ECAP?

The Employees Care About Pima County (ECAP) program is the single solicitation effort in the County, which provides financial support for over 200 charities in our community.

## ECAP works by:

1. Your money is well spent – **100%** of your donation goes to the agency(s) of your choice.
2. ECAP is cost effective and easy by utilizing payroll deduction and/or credit cards.
3. You choose which agency(s) your donations go to (an agency list is available online for review).

## ECAP contributing means:

1. Helping people who really need help.
2. ECAP makes sure your donation helps right here in your community.

## ECAP Campaign Goals

1. Build a better community!
2. Increase participation by raising awareness of the Campaign.
3. Increase the use of the electronic platform and payroll deduction.
4. Increase average contribution per Department.
5. Continue the number of presentations to educate employees about Campaign resources available to them.

## Fund-Raising Model

- ✚ Assign Department Coordinators and Solicitors.
- ✚ Plan your strategy.
- ✚ Announce the Campaign has started and when it finishes.
- ✚ Put the fun in fundraising.
- ✚ Recruit motivated team players.
- ✚ Carry out your strategy.
- ✚ Encourage your coworkers to contribute.
- ✚ Thank your coworkers!

***\*You are the visible link between your co-workers & those who need help in our community!***

## ECAP RELIES ON YOU!

Thank you for volunteering to be an ECAP Coordinator or Solicitor. Pima County has implemented electronic pledge forms, QR Codes, agency guides, and has an ECAP website with many more resources. Your help is needed more than ever! A bi-weekly E-pledge report will be sent to the Coordinators from the ECAP Steering Committee for participation and pledge tracking.

ECAP's URL <https://pimacountyecap.uwtucson.stratuslive.com/> for Giving will be live on September 26, 2024.

Encourage online pledges; however, if staff members are unable to pledge online (ex: field staff), direct them to the paper form located on the ECAP intranet page and instruct them to return the completed form to you.

Pima County's ECAP Agency Guide, Training Manual, and Agency websites are on the ECAP intranet at: [Employees Care About Pima County \(ECAP\) | Pima County, AZ](#)



Scan QR Code for Digital Copy of Training Manual, Agency Guide and Giving Site.

## HIGHLIGHTS FOR THIS YEAR'S CAMPAIGN

- ✚ Partner with United Way of Tucson and Southern Arizona (UWTSA) to align the County's Employees Care About Pima County Campaign with the poverty initiative
- ✚ United Way of Tucson and Southern Arizona's "Helping the Working Poor".
- ✚ Agency guide, websites, and much more are located on ECAP website
- ✚ 2024 Campaign Electronic Pledge Form
- ✚ 2024 QR Code to participate from cell phone
- ✚ Countywide Fun Activities

Last year, Pima County Employees donated or pledged more than \$255,000 through ECAP. Pima County employees have the collective power to achieve meaningful change.

The Pima County Economic Development Plan 2019 in Pima County states, "In Pima County over 185,000 – or nearly one in five – individuals are living below the federal poverty line." Forty-five percent of those in poverty have incomes below 50 percent of the federal poverty threshold (currently set at \$25,100 for a family of four).

Employees who give to the Helping the Working Poor Program can receive the Arizona Charitable Organization Tax Credit of up to \$938 for married couples or \$470 for individuals (this is a dollar-for-dollar tax credit). Check with qualified tax professionals for advice and visit Arizona Department of Revenue site for more information at <https://azdor.gov/tax-credits/contributions-qcos-and-qfcos>. The Agency Code is 20726. If you have questions, you may contact [ehaugen@unitedwaytucson.org](mailto:ehaugen@unitedwaytucson.org).

Pima County called on every segment of the community to participate and Pima County asks for your support through your participation in the annual Employees Care About Pima County (ECAP) program that begins **Thursday, September 26<sup>th</sup>**. Last year's total campaign generated more than \$255,000 in support of individuals and their families in our community.

Through ECAP, County employees can work with the County and United Way of Tucson and Southern Arizona to eliminate poverty by ensuring that every child lives in a stable family environment where the promise of economic mobility is a reality.



## Roles of Coordinators & Solicitors

### Coordinator's Job Duties:

- ✚ Recruit Solicitors.
- ✚ Schedule ECAP virtual or in-person presentations.
- ✚ If employees require paper pledge forms, they can be printed via the website or fillable form on website.
- ✚ View E pledge weekly reports from the ECAP Committee for participation and pledge tracking.
- ✚ Collect ECAP pledge forms from solicitors, if applicable.
  
- ✚ Return completed ECAP forms to:  
**Judy Cooper, Chair**  
150 W Congress St, 5th Floor  
Tucson, AZ 85701  
(520) 724 – 3727  
Email: ECAP@pima.gov

### Solicitor's Job Duties:

- ✚ Meet with coordinator.
- ✚ Ensure your Department/Division employees know you are the ECAP point of contact.
- ✚ Schedule virtual or in-person presentations.
- ✚ If employees require a paper pledge form they can be printed or fillable via the website.
- ✚ Collect paper Pledge forms from employees.
- ✚ Return completed ECAP forms to your ECAP Coordinator.
- ✚ Providing information to your coworkers allows them to make an informed decision about giving through ECAP.
- ✚ Lead, instruct, and motivate your coworkers!
- ✚ Make sure everyone has the opportunity to attend a presentation.
- ✚ Complete the campaign within the allotted time frame.

## Planning Your Strategy

### *Things to implement for planning a successful campaign:*

- ✚ Educate yourself on the importance of the ECAP Campaign – visit ECAP on County's Intranet page.
- ✚ Conduct a campaign meeting for management advising them of campaign plans, goals and time line.
- ✚ Conduct ECAP coworker virtual meetings and/or rallies and/or initiate individual contact with coworkers.

- ✚ Advertise day, date, and time of group meetings/rallies. Get commitments from attending employees.
- ✚ Have raffles (50/50 raffles are not authorized) during meetings or at designated dates throughout campaign.
- ✚ Anticipate common objections and responses.

## Responses to common objections:

*“Too much money raised by ECAP goes for administrative costs”*

100% of your pledge will go directly to the agency that you designate through ECAP.

*“Why should I help the County to raise money when they don’t do more for me?”*

Remember, you are not contributing to the County but to your community. County does not keep any donations, they all go to the Charity of your choice.

*“It is no one’s business how much I give.”*

Pledge amounts are **confidential** and only used to track overall department totals and to ensure adequate information/ assistance is provided to every employee effectively. Payroll deduction simply makes giving easier as it spreads your gift over a year.

*“What types of agencies benefit and does my money stay in Pima County?”*

- Services help many people throughout all sectors of our community for the benefit of everyone.
- The agencies listed in the Agency Directory include youth programs, family counseling, day care, education & diagnostic programs, drug & alcohol treatment programs, elders, animal care programs, and much more.
- None of us know if tragedy will strike or when we’ll need help.
- We all benefit from living and working in a healthier, happier, and united community.

## Implement a Strong Recognition Program

- ✚ Share pledge form directions, agency directories, incentives, QR Code Cards, and ECAP website at presentations.
- ✚ Answer any questions employees may have.
- ✚ Encourage immediate completion of the pledge form.



# Campaign Techniques

**Every good campaign begins with a letter or memo sent to all employees from their director or manager.**

Below is a sample letter for your convenience in helping your director or manager to draft his/her own letter (or memo) supporting the ECAP Campaign.

Dear Fellow Employees:

I invite you to share in this department's commitment to our community by contributing to local charities through ECAP (Employees Care About Pima County). ECAP is an efficient, effective and convenient way of meeting a variety of (health and charitable human care) service needs. When contributing through ECAP, you may choose exactly which agencies receive your gift. Your continued strong support of ECAP organizations is greatly appreciated by all of those in our community who need and provide these services. Last year, the generosity of about 2,000 Pima County employees provided more than \$255,000 to local agencies through ECAP.

Our department campaign runs from September 26 through December 6, 2024. Please support our ECAP solicitors (name) and (name) with your full participation at the meeting scheduled for (day, date, time). Take time to make an informed choice about contributing through this worthwhile program.

We appreciate your generosity and encourage you to use payroll deduction as the easiest way to ensure that vital programs and services remain available to you, your family and neighbors throughout the year.

Thank you.

## Other ways to encourage giving

- ✚ Carry out campaign strategy.
- ✚ Share your testimonial with co-workers on giving to the community.
- ✚ Talk to your co-workers one-on-one and provide valuable information.
- ✚ Organize virtual or in-person presentations for your co-workers. You can ask the ECAP Steering Committee (members listed on page 16) or United Way for assistance.
- ✚ You can also share the ECAP videos.
- ✚ Set goals for your department.
- ✚ Arrange a friendly competition with another department.
- ✚ Remind them of the ***December 6, 2024*** Campaign deadline.
- ✚ Remember, the Agency Directory and all needed information is available on the Intranet [Employees Care About Pima County \(ECAP\) | Pima County, AZ](#) link.

**Have fun!**

## **Campaign Ideas – Make It Fun!**

### **Contests ideas – nothing wrong with a little friendly competition**

#### **Bake Sale**

Employees donated baked goods. Employees can either purchase at a set time or bid on the baked goods. Employees can vote on which charity to donate the money to.

#### **Compete with a Division**

If your department had divisions, have divisions compete against each other. A competition can be held or it could be simply which division has the most employees fill out their ECAP form online or in paper form.

#### **Seasonal Office Decorating Contest:**

Hold a door, area or cubicle decorating contest to raise awareness of the ECAP Campaign. Employees can vote for their favorite by donating \$2. The winner decorators receive a complimentary pizza party.

#### **Pumpkin Carving or Decorating Contest**

Plan a Halloween theme and hold a pumpkin carving contest. Find a local business willing to donate pumpkins for your organization to sell to your employees. Employees buy pumpkins for their families, their staff or to use in the contest. Employees enter carved or decorated pumpkins individually or by group. Charge \$5 to enter and \$2 to vote. Award prizes in various categories. (Examples: best traditional pumpkin, most creative pumpkin, best effort by a group, best effort by an individual).

### **Food ideas – if you feed them, they will come**

#### **Lunchbox Auction**

Have each participating employee pack a special lunch. Encourage him/her to be creative by making deluxe sandwiches or wraps. Include delicious treats like brownies or chocolate chip cookies. Auction before lunch.

#### **Sucker for a Buck**

Pay \$1 and get a sucker and a prize that goes with it (color code the bottom of the sucker; certain color, certain prize).

#### **Walking Taco or Nachos**

Set up a cart with taco ingredients and have an employee push around during lunch time for people to purchase and make their own tacos. Or use a bag of Fritos and place meat and topping in the bag. Great for people that don't have a long lunch break.

### **Homemade Salsa Contest**

Employees prepare their favorite recipe and enter it into the salsa contest. A panel of “salsa experts” selects the Official Salsa Champion. Ask Directors to donate gift cards.

### **Jump Rope Contest**

Contestants pay \$5 entry fee. Observers pay \$2 to wager on who they think will last the longest jumping rope. The winner is the one who lasts the longest without error.

### **Cornhole Tournament**

Contestants pay \$5 entry fee. Observers pay \$2 to wager on who they think will win the round or tournament. The winner chooses the Charity the funds will go to.

## **Just for fun – interactive events to break up the work day**

### **Employee Raffle**

Ask employees to contribute something special for a raffle prize (Examples: homemade pies, lunch with a co- worker, prizes donated by vendors, car/dog wash, tickets to a sporting event, employee parking spot). Employees make contributions by accessing their electronic pledge forms. Employees using electronic pledge forms early receive three raffle tickets. Employees using electronic pledge forms after the “early” date, but before the Campaign’s final event, receive one raffle ticket. Employees who make a certain dollar pledge receive two additional raffle tickets.

### **Sports Team Day**

Have employee pay \$5 (your choice) to be able to wear their favorite sports team apparel.

### **Push Up Contest**

Ever want to find out who the strongest person in the office is? Contestants pay \$5 entry fee. Observers pay \$2 to wager on who they think will do the most push-ups. The winner is the one that does the most push-ups.

### **Incentives**

A large budget is not necessary for incentives – there are many free incentives you can offer to employees for participating in the campaign. These items can also be donated and used in silent auctions.

Ask that these items be donated by your organization. Give them away or raffle them off to encourage your co-workers to donate.

- Passes for Jeans or Casual Day
- Flip flops or short Day
- Lunch with their Department head
- Pizza Party
- Gift Cards
- Movie Tickets
- Free Lunch Pass
- Parking Space/Covered Parking
- Tickets to a sporting event

# ECAP Giving Pledge Process

## ONLINE PLEDGES:

Online pledges are preferred for many reasons, including less waste, ease of finding information, personal link and landing page, history of giving, giving is secure and confidential, email confirmation, reduction of clerical errors and processing time. Your training manual and agency guide has full-text searching, making it simple and quick to find information. Many agencies have submitted videos for viewing on the ECAP intranet page.

**See Appendix I for step-by-step instructions.**

## PAPER PLEDGES:

It is highly encouraged that all transactions go through the ECAP website. Opt-outs, if necessary, may also be done online. Paper pledge forms (Appendix II) are available for printing on the ECAP page and should be completed along with the Agency Code, Agency Name, amount per pay period (\$1.00 min per agency), and the annual contribution the employee wishes to make to the organization. Please see Agency Directory (Appendix III) for Codes.

If the employee does not designate to any particular agency, the donation will be divided equally among three community impact areas: children, families and seniors. The employee can choose a prelisted donation or write in an amount of their choice (\$1.00 min per agency).

## Make Your Gift:

The employee needs to write the total amount that will be deducted from each pay period (\$1.00 min per agency).

If the employee is making a one-time donation, they need to mark Check, Cash or Payroll Deduction. Then enter the total amount of the one-time gift. All checks must be payable to ECAP. The employee should write their total annual donation on the line provided. All CASH donations should be given a receipt or donation memo. CASH and CHECKS may **NOT** be sent through interoffice mail. Contact Judy Cooper, ECAP Committee Chair at [Judy.Cooper@pima.gov](mailto:Judy.Cooper@pima.gov) to make arrangements or if you have any questions.

## Sign, date and return.

Finally, forms must be signed and dated by the contributing employees.

## Ask employees if they have any questions

- ✚ Ask the employees to go online or fill out the pledge form. Remind them of the ECAP Campaign deadline.
- ✚ If applicable, collect pledge forms after a presentation, if possible.

- ✚ Conduct one-on-one meetings with employees that were not able to attend a meeting or presentation.
- ✚ Thank participants.
- ✚ Turn in all pledge forms to the coordinator.
- ✚ Providing incentive gifts at presentations might encourage immediate completion of pledge form.

### **Collect, Review & Return Pledge Form**

Please make sure each pledge form is correctly completed and collect payment if using cash or check. If there are any discrepancies, contact the employee and have the employee make the necessary corrections.

### **Emailing or Interoffice mailing Pledge Forms Only. No Cash or Checks**

Place form in an envelope, mark it confidential, and interoffice to the ECAP Chair (**email preferred**).

Due date for forms is **December 6, 2024** to:

#### **Judy Cooper, Chair**

150 W Congress St, 5th Floor

Tucson, AZ 85701

(520) 724 – 3727

Email: [judy.cooper@pima.gov](mailto:judy.cooper@pima.gov)

### **Please Thank Your Coworkers!**

It is important to thank those individuals contributing to ECAP. Letting them know just how much they are appreciated is a small gesture compared to the help their contribution will provide.

Here is a sample thank you letter:

Dear ECAP Donor:

Once again you have gone the extra mile for our community. Your donation through ECAP helped make Tucson a better place for everyone. Thank you for contributing to this year's ECAP Campaign.

Because of our continued support, local agencies will receive the ongoing help needed to provide vital health, family, and youth services for the neediest in greater Tucson. We cared enough to help one another and to meet the needs of those around us. Together we will Change Someone's Tomorrow, Today.

Thanks again.

Sincerely,

# Facts and Results

## United Way's Community Impact Fund

United Way's Collective Impact Fund supports more than 420,000 residents of Tucson and Southern Arizona from birth to end of life. United Way is focused on generational success and supporting local residents through the entire lifecycle.

### United Way Donations Helped Seniors Remain Healthy and Active

- Enabled 18,416 vulnerable seniors to remain at home with supportive services
- 20,994 older adults served through programs

### United Way Donations Helped Young Children Prepare for School and Life

- Over 200,000 books given to children to build their personal libraries
- 1,685 Opportunity Youth connected back to education and career pathways

### United Way Donations Helped Families be Financially Stable.

- 11,770 low income working families in Arizona received free tax prep
- Brought in \$20 million in tax refunds to help family finances and fuel the economy
- Helped 8,322 families become more financially stable and meet their basic needs

### United Way Donations for Community Impact

- The Community Impact Fund allows us to serve one in three people by directing resources precisely where they are most needed and supports every aspect of our mission, including education, financial wellness, mental health, and housing.
- The Community Impact fund is where your \$5 is multiplied by 5 and fed directly into the area with the greatest need.
- By donating to United Way of Tucson's Community Impact Fund, you are making a powerful investment in the health, stability, and prosperity of our community. Your generosity ensures that we can continue to provide essential services and support to those who need it most, creating a brighter future for everyone in Tucson.

## Check List:

- Have you attended a Coordinator/Solicitor virtual training?
- Have you received your materials for the ECAP Campaign?
- Have you met with your supervisors to discuss needs and plans for the campaign?
- Have you composed an endorsement letter/memo from your supervisor which shows support for the ECAP campaign?
- Have you planned your strategy?
- Have you recruited and organized as many volunteers as needed to help cover all presentations and paperwork?
- Have you talked with your coordinators and solicitors and scheduled virtual presentations?
- Have you publicized your campaign goal, plans and dates?
- Have you contacted everyone in your assigned area?
- Have you made arrangements to talk to employees who did not make it to one of the scheduled informational meetings?
- Have you collected pledge forms and email to ECAP Chair?
- Have you said, "THANK YOU."?
- Due date for forms and pledges are December 6, 2024

Mail to:

**Judy Cooper, Chair**

150 W Congress St, 5th Floor

Tucson, AZ 85701

(520) 724 – 3727

Email: [judy.cooper@pima.gov](mailto:judy.cooper@pima.gov)

*\*If you have any questions, please call anyone listed on page 16.*

# Pima County ECAP Steering Committee

<b>Name</b>	<b>Department</b>	<b>Department</b>
Judy Cooper, Chair	Procurement	520-724-3727
Joanna Dinan, Co-Vice Chair	WW	520-488-1344
Linda Volkerink, Secretary	IT	520-724-7984
Mia Kortright	Communications	520-724-8510
Martha Guzman	Flood Control	520-724-4611
Tiffany Jones	CWD	520-724-6702
Rosa Ramos	Couty Attorney	520-724-8231
Magda Murtey	Transportation	520-724-6366
Patty Short	CWD	520-724-4112
Dalila Perez	CWD	520-724-6761
Michael Bergan	WW	520-724-6421
Sylvia Molina	Behavioral Health	520-724-8211

## United Way of Tucson and Southern Arizona

Erin Haugen, Development Officer      520- 903-3912      [ehaugen@unitedwaytucson.org](mailto:ehaugen@unitedwaytucson.org)



## Appendix I

1. United Way of Tucson and Southern Arizona will send everyone who gave last year an email when the campaign launches.
  - a. You will have to sign in with your username (work email address) and password that you established last year.
  - b. All others can register by creating a username (work email address) and password at <https://pimacountyecap.uwtucson.stratuslive.com/>



United Way of Tucson and Southern Arizona  
330 N. Commerce Park Loop, Suite 200  
Tucson, AZ 85745

Dear Cory Rees,

We are excited to announce the 2018 Workplace Campaign and a new online Pledge site.

We are hoping you will help us test this site. Please feel free to use the link below to sign in and make a Test contribution for us. I will be coming around shortly to see how your experience was in doing so.

Here are your Workplace Giving Portal log in credentials:

**Sign In, User Name:** CoryRees

**Use this link to setup your password:** [Setup Password](#)

**WGP Link:** [UWTSA WPG Portal Site](#)

Start by clicking the 'Setup Password' link then continue to the WGP site. Please save your User Name and WGP Link for reference.

Please contact your local WPG Portal site coordinator for Support on issues and questions.

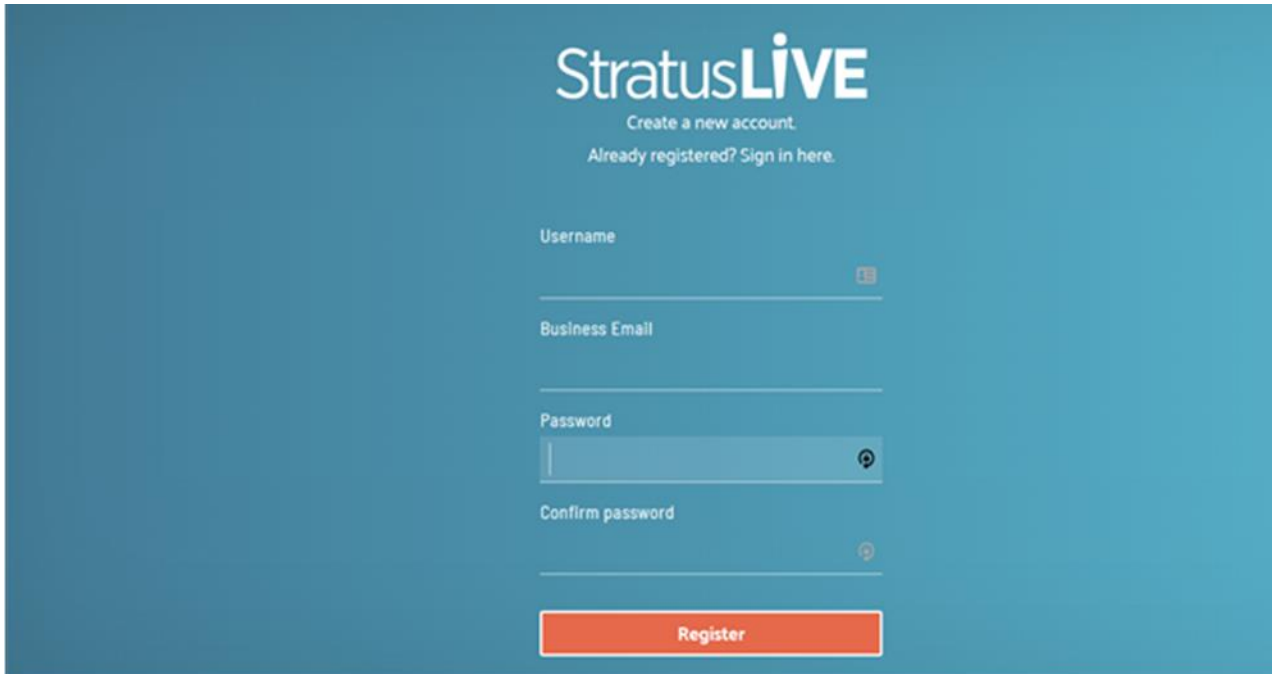
\*\*This is a link to your personal giving profile and should not be forwarded to others. This link is available to you for a limited amount of time.

Thank you!

United Way of Tucson & Southern Arizona

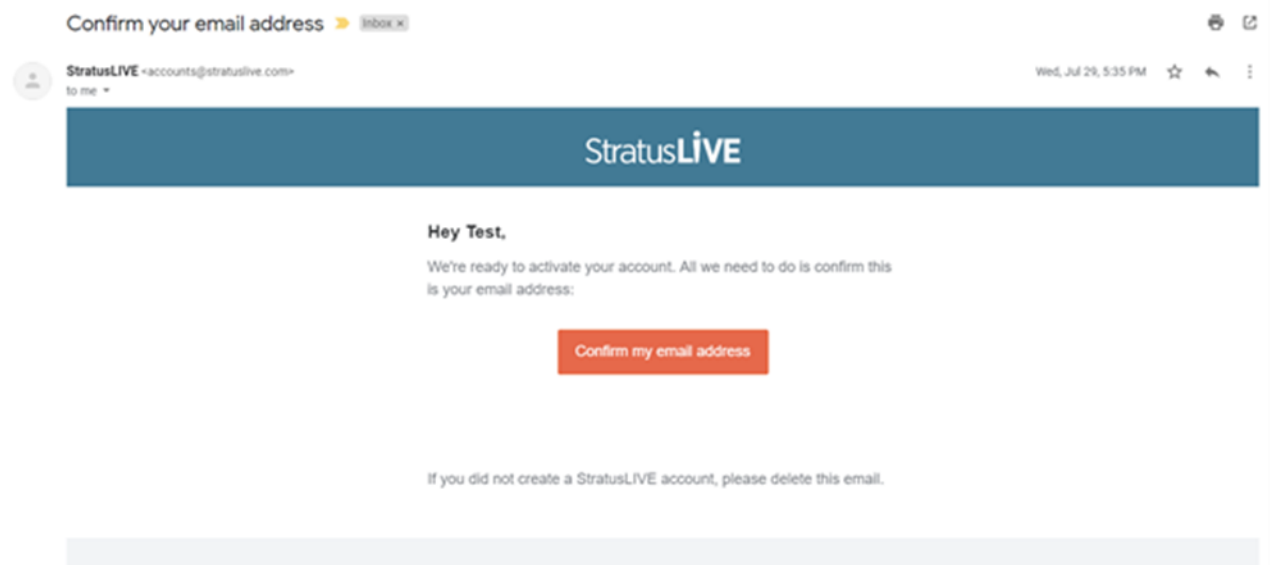
Thank you in advance for your generosity!

2. Employees will follow the link to sign in or register for this year's campaign.
3. Add a User Name, Business Email (Work Email), Password and Confirm Password (if registering).



The image shows a registration form for StratusLIVE on a teal background. At the top, the logo 'StratusLIVE' is displayed in white, with the tagline 'Create a new account. Already registered? Sign in here.' below it. The form consists of four input fields: 'Username', 'Business Email', 'Password', and 'Confirm password'. Each field has a small icon to its right (a person for Username, an envelope for Business Email, a key for Password, and a key for Confirm password). Below the fields is a prominent orange 'Register' button.

4. An confirmation email will be sent to your work email with the Subject of “Confirm your email address” from StratusLive



5. Click the “Confirm my email address” button, this will take you to your account  
a. Click save and return to <https://pimacountyecap.uwtucson.stratuslive.com/>

Settings

**PROFILE**    PASSWORD    EMAIL ADDRESSES    EXTERNAL LOGINS    TWO-FACTOR AUTHENTICATION

Profile Settings

Username  
Crees

Display Name  
Cory


Company  
United Way Of Tucson

Phone Number

Bio

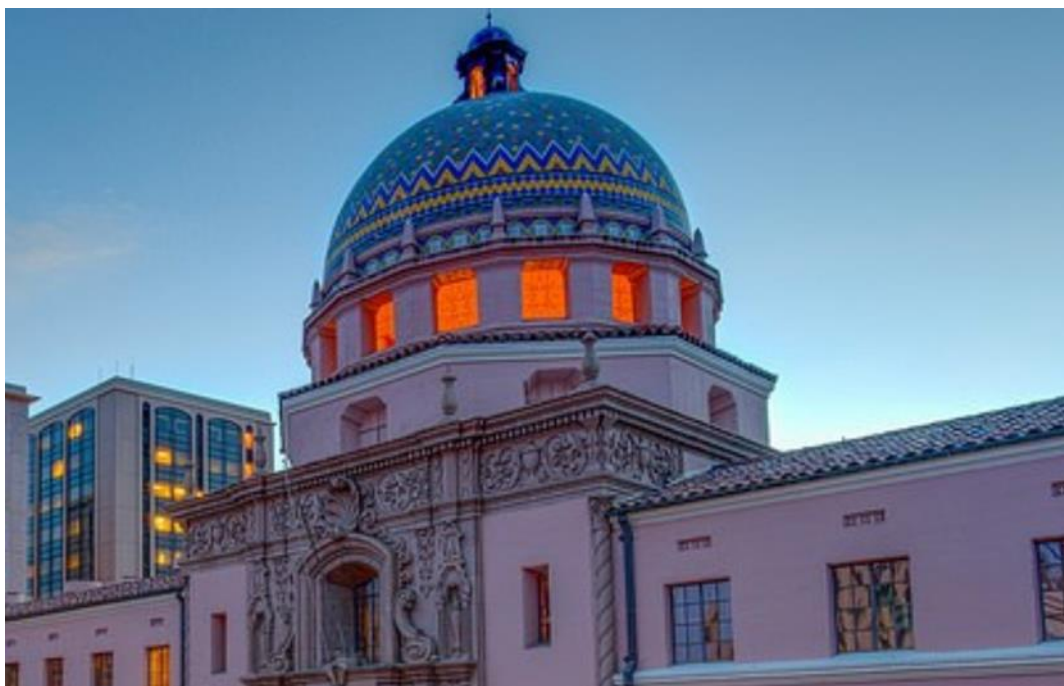
Save

Profile picture



Upload Picture...

6. Once you return to Pima County Giving page, click “GIVE NOW”.



[Click to Give Now](#)

7. Start your pledge with your contact information (Please provide address if it has changed and/or if you would like a physical acknowledgment from United Way).

8. Choose Payment method. Multiple methods can be chosen. (Payroll deduct, Credit Card, Check)

9. Add the amount you would like to give.

**Set up gift payments**

Choose and edit one or more gift payment methods

**Payroll** \$650.00

Create Gift As:  Dollar Amount  
 % of My Salary

Amount Per Period: \$ 25.00

Pay Periods:  1  
 26

**TOTAL: \$650.00**

[Add payment method](#)

[< Previous](#) [Continue >](#)

10. Choose the Charity you would like to contribute to. **\*\*Spotlight agencies will be showcased on first page\*\***. Or you can choose to “Find a Charity” at the bottom to look for more.

**Where do you want your gift to go?**

Total designated: \$650.00

Select your designation preference below.

Charity	Percentage	Amount
Collective Impact Fund (United Way)	40%	\$ 299
Education Impact Area	0%	\$ 0
Health Impact Area	0%	\$ 0
Income Impact Area	0%	\$ 0
Helping Working Poor Families Become Self-sufficient	54%	\$ 351

**Your pledge so far:** \$650.00 TOTAL GIFT

Payment Methods: \$650.00 PAYROLL (\$25.00 x 26)

Designations: \$299.00 COLLECTIVE IMPACT FUND (UNITED WAY), \$351.00 HELPING WORKING POOR FAMILIES BECOME SELF-SUFFICIENT

Recognition Level: Leadership 1 Pioneer

[< Previous](#) [Find a Charity](#) [Continue >](#)

11. To look for other agency search by name or Catalog number in the “Search by Charity Name” area.

12. To do a Write-In, search “Write-In” as the Charity in “Search by Charity Name” area.

#### Charity picker

The Charity picker form contains the following fields and controls:

- Search by Charity Name:** A text input field.
- Filter by Federation:** A dropdown menu.
- Search by City:** A text input field.
- Search by State/Territory:** A dropdown menu with "Select..." as the placeholder.
- Search by EIN:** A text input field.
- Search:** An orange button at the bottom.

#### Selected Charities

None

13. Choose the Charity and hit the button “Add to Designations”.

14. Get more information about Affinity Groups (Young Leaders United, Women United) if your contribution qualifies.

The screen is titled "Choose Affinity Groups" and shows a summary of the pledge and options for affinity groups.

**Choose Affinity Groups**

Your gift may have qualified you to join one or more of these affinity groups

- Young Leaders Society [Details](#)
- Women United [Details](#)

[< Previous](#) [Continue >](#)

**Your pledge so far:**

- \$650.00** TOTAL GIFT
- Payment Method:** \$650.00 (AMOUNT)
- Designations:**
  - \$299.00 COLLECTIVE IMPACT FUND (LIMITED GIFT)
  - \$351.00 HELPING STRONG POOR PIONEERS BECOME SELF-SUPPORTING
- Affinity Group:**
- Recognition Level:** Leadership 1 Pioneer
- [CANCEL AND START OVER](#)

15. Answer 2 final questions and select the finish button to complete pledge.

## Review and complete gift

- Do not release my information to charity
- Do not release my information to public


[< Previous](#)

[Finish >](#)

### Your pledge so far:

**\$650.00**  
TOTAL GIFT

#### Payment Methods:


 **\$650.00**  
PAYROLL  
\$25.00 X 26

#### Designations:

 **\$351.00**  
HELPING WORKING POOR FAMILIES  
BECOME SELF-SUFFICIENT

 **\$299.00**  
COLLECTIVE IMPACT FUND (UNITED WAY)

#### Recognition Level:

 **Leadership 1**  
Pioneer

[CANCEL AND START OVER](#)

16. You will receive an immediate online acknowledgement of your pledge once completed, as well as a confirmation e-mail upon completing your pledge and exiting the ECAP website.

## Appendix II



United Way of Tucson  
and Southern Arizona

Please complete investor information below or online at [pimacountyecap.uwtucson.stratuslive.com/](http://pimacountyecap.uwtucson.stratuslive.com/)

Name (please print) \_\_\_\_\_

Address \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: ( \_\_\_ ) \_\_\_\_\_ Email: \_\_\_\_\_

Employee ID Number (Required, Without U): \_\_\_\_\_ Department (Required): \_\_\_\_\_

WOULD YOU LIKE TO RECEIVE NEWS AND UPDATES FROM UNITED WAY?  Yes  No

**INVEST IN UNITED WAY'S COMMUNITY IMPACT FUND OR DESIGNATE TO A 501(C) 3 AGENCY OF YOUR CHOICE**

Donations will be paid quarterly upon reaching a \$250 threshold. Contributions to the Helping the Working Poor Fund qualify for a dollar-for-dollar Arizona Charitable Tax Credit up to \$470 individual & \$938 family in 2024. QCO code 20726 on AZ Form 321

DESIGNATION	ONE TIME GIFT AMOUNT	QR	AMOUNT PER PAY PERIOD
INVEST IN UNITED WAY'S COMMUNITY IMPACT FUND			
INVEST IN THE HELPING THE WORKING POOR FUND			
GRAND TOTAL OF ANNUAL GIFT:			

*\*MINIMUM \$1 DONATION PER AGENCY, PER PAY PERIOD, OR FOR ONE-TIME GIFTS. Non-profit and agency code required.*

I DO NOT WISH TO PARTICIPATE AT THIS TIME  Yes  No

MAY WE SHARE YOUR IDENTITY WITH THE CHARITIES TO WHICH YOU HAVE CONTRIBUTED?  Yes  No

I SUPPORT PIMA COUNTY'S GREEN INITIATIVE - AN EMAIL RECEIPT IS SUFFICIENT  Yes  No

I WISH TO REMAIN ANONYMOUS  Yes  No



Signature: \_\_\_\_\_ Date: \_\_\_\_\_

THANK YOU FOR YOUR SUPPORT



## Appendix III

# PIMA COUNTY ECAP PARTICIPATING AGENCIES 2024-2025

8000	United Way of Tucson & Southern Arizona Community Impact (Greatest Impact)	1145	Handi-Dogs, Inc.	1067	So. AZ Association for the Visually Impaired
20002	United Way – Educational Success	7226	Handmaker Jewish Svcs for the Aging	221412	Southern Arizona Beagle Rescue
20001	United Way – Healthy Communities	1011	Hands of Hope—Crisis Pregnancy Centers of Tucson	1806	Southern Arizona Childrens Advocacy Center
20000	United Way – Financial Wellness	7227	The Haven, Inc.	7250	Southern Arizona Legal Aid
8200	United Way – Helping the Working Poor	4404	Hedrick House Inc.	188723	Southern Arizona Research, Science & Engineering Foundation (SARSEF)
194628	100 Club of Arizona	1413	Hermitage No-Kill Cat Shelter	201137	Special Olympics of Pima County
106369	88-Crime, Inc	1210	Homicide Survivors Inc	1032	Spina Bifida Association of Southern Arizona
228927	Academy of Tucson	1017	Humane Society of Southern Arizona	1033	Springboard Shelter Care, Inc.
9947	The Arc - Administration of Resources & Choices (221353)	12682	Huntington Disease Society of America, AZ Chapter	1034	Square & Compass Children's Clinic
1002	Alzheimer's Association, Desert SW Chapter	183794	Impact of Southern Arizona	9862	St. Augustine's Project Cross
7201	American Cancer Society of Southern AZ	1026	Interfaith Community Services	7248	St. Elizabeth of Hungary Clinic
1003	American Diabetes Association	193883	Intermountain Centers	1109	St. Luke's in the Desert
1004	American Heart Association	13-5660870	International Rescue Committee	8158	St. Odilia's Church
1442	American Lung Association	187777	Ironwood Pig Sanctuary	1208	St. Thomas More Catholic Newman Center
1185	American Parkinson Disease Association	7230	Jewish Family and Children Services	1038	St. Vincent de Paul Society, Tucson
7202	American Red Cross – So. AZ Chapter	13150	Kents Hearts & Hope Foundation	1039	Teen Challenge of Arizona, Inc.
9704	Amyotrophic Lateral Sclerosis (ALS) Association	1171	KXCI – The Foundation for Creative Broadcasting	1086	Therapeutic Riding of Tucson (TROT)
1101	Animal Crusaders	7231	La Frontera Center	53002	The Power of the Pedal, Inc
72043	Arizona Cancer Center, SW Chapter	7232	Las Familias	7257	TMM Family Services
2111	AZ Friends of Foster Children Foundation	13381	Law Matters	7251	Tohono O'odham Nation
1638	Arizona Heartfelt Hounds (Arizona Greyhound and Small Animal Fund)	181710	League of Mexican American Women	1350	Tu Nidito Children & Family Services
251848	Arizona Justice Project Inc.	232430	Lend A Hand Senior Assistance	2242	Tucson Alliance for Autism
215859	Arizona Land & Water Trust	1019	Leukemia and Lymphoma Society, AZ Chap	12616	Tucson Area Marine Moms
205369	Arizona Parks & Recreation Association	1087	Literacy Connects	1434	Tucson Audubon Society
1414	Arizona State School for the Deaf & Blind	1333	Lupus Foundation of Southern Arizona	1223	Tucson Children's Museum
1092	Arizona Youth Partnership	1056	Lutheran Social Services of the Southwest	1255	Tucson Clean & Beautiful
61659	Arizona's Children Association	2071	Make Way for Books	94737	Tucson Fire Department Public Education and Prevention Program
1393	Arthritis Foundation So. AZ Chapter	106500	Make-A-Wish Foundation of Central & So AZ	7256	Tucson Jewish Community Center
1057	Arts for All	106526	March of Dimes	1081	Tucson Medical Center Foundation
1197	Assistance League of Tucson, Inc.	7234	The Marshall Home For Men	9994	Tucson Medical Center Foundation Children's Fund
1113	AVIVA Children's Services	9938	Metropolitan Education Commission	221376	Tucson Village Farm
1009	Beacon Group	7277	Miracle Square, Inc.	2136	Tucson Wildlife Center
7206	Big Brothers-Big Sisters of Tucson	1023	Mobile Meals of Tucson, Inc.	216508	Turn Your Life Around Inc.
228947	Annual Catholic Appeal, Catholic Foundation for the Diocese of Tucson	1091	Mothers Against Drunk Drivers (MADD)	1191	United Cerebral Palsy Association
7208	Boy Scouts of America, - Catalina Council	1025	Muscular Dystrophy Association	7262	United Community Health Center
7209	Boys & Girls Clubs of Tucson	1088	National Alliance on Mental Illness of So AZ	1144	U of A Arthritis Center
1360	Candlelighters Childhood Cancer Foundation of Southern Arizona	1392	National Kidney Foundation of AZ	1044	U of A Foundation: Sarver Heart Center
7267	Casa de Los Niños	106463	National Multiple Sclerosis	9832	U of A New Start Program – Student Transitions
1064	Casa Maria	1440	Native Seeds/ SEARCH	1045	U of A: Steele Memorial Children's Research Center
217750	Casa Support Council for Pima County	1174	Nature Conservancy	13318	Victoria Teresa Arias Memorial Foundation
197525	Catalina Foothills School District Foundation	243906	Neighbors for Justice, Inc (Pima County Attorneys Office)	216475	Watershed Management Group
61839	Catholic Community Services Of So. AZ Inc.	6394	Old Pueblo Community Services	1051	Wright Flight, Inc.
7213	Chicanos Por La Causa of Southern Arizona	1276	Old Pueblo Trolley, Inc.	9930	YMCA of Metropolitan Tucson
7254	Child & Family Resources	203379	Our Family Services	1093	Youth on their Own (YOTO)
1175	Child Evangelism Fellowship	13191	Owl & Panther	221404	YMCA – Triangle Y Ranch Camp
106466	Child-Parent Centers, Inc. Head Start	1157	Parent Aid Child Abuse Prevention Center	7265	YWCA of Tucson
1226	Children's Clinic for Rehabilitative Services	240249	Pawsitively Cats		
1155	Christian Family Care Agency	1889	Pima Animal Care Center (PACC)		
7214	CODAC Health, Recovery & Wellness, Inc.	106431	Pima College Adult Education		
7215	Community Food Bank	1240	Pima Community College Foundation		
243056	Community Gardens of Tucson	7240	Pima Council on Aging (PCOA)		
7216	Community Outreach Program for the Deaf	1251	Pima County Parklands Foundation		
1232	The Compassionate Friends	13563	Pima Foundation for Youth, Inc		
13149	Conserve to Enhance	7243	Pima Prevention Partnership		
1238	COPE Behavioral Services, Inc.	7245	Pio Decimo Center		
12415	Correctional Peace Officers Foundation Inc.	224443	Planned Parenthood Arizona, Inc.		
1070	Cystic Fibrosis Foundation AZ Chapter	1656	Posada Life Community Services		
7217	Davis-Monthan Youth Center	13573	Power of the Pedal		
97343	Department of Child Safety	201105	Primavera Services		
1097	Desert Survivors	233371	Ramon Gonzales Miracle on 31st Christmas Party		
7218	DIRECT Center for Independence	2070	Reach Out and Read Southern Arizona		
223169	EAGLE Wings of Grace, International	1604	Reid Park Zoological Society		
106382	Easter Seals Blake Foundation	1134	Renewal Centers Counseling Services		
1013	El Rio Foundation	7329	Rialto Theatre Foundation		
1419	Elephant Head Volunteer Fire Dept	1383	Ronald McDonald House Tucson		
224290	EMERGE! Center Against Domestic Violence	1280	Salpointe Catholic High School Scholarship Fund		
1080	Epilepsy Outreach Project, Inc.	201334	San Miguel High School		
1332	Family Life Broadcasting Syst/KFLT Radio Station	7249	The Salvation Army - Southern Arizona		
9941	Family Self-Sufficiency	185408	Saving Animals From Euthanasia		
13188	Friends of PACC	1365	Sheriff's Auxiliary Volunteers of Pima County, Inc.		
238939	Gadsden-Pacific Division Toy Train Museum	1227	Shriners Hospital for Children		
248080	Girl Scouts of So AZ	1357	Sierra Club - Rincon Chapter		
1404	Good News Radio Broadcasting, Inc.	228941	Sky Island Alliance		
1195	Goodwill Industries Tucson, Inc.	12708	Soar with Eagles Professional GED/HSE Tutors		
1069	Gospel Rescue Mission	63494	Southern Arizona AIDS Foundation (SAAF)		
1066	Habitat for Humanity Tucson, Inc.				



**United Way of Tucson  
and Southern Arizona**